



Eurasia Foundation of Central Asia

# Annual Report 2021



## *A word from Team EFCA*

Dear readers,

The pandemic, with all its positive and negative consequences, has become our new reality.

Our team is still looking for an answer to the question of how to plan activities more effectively in the context of the pandemic and other potential emergencies. The project "Public Spaces", for example, attracts more local residents thanks to the online format. However, the partners of the "Accessible Kazakhstan" project were unable to monitor the availability of all planned facilities due to quarantine restrictions.

Since 2020, we have simplified the application and reporting for project financing to minimize the effects of the pandemic for the Qolda program. Also, this year we are offering flexible funding to NGOs protecting women's rights. Organizations can choose how they will use the grant: for a project, ongoing activities or institutional development.

Some donors suggested including preparatory or pilot stages in the design of projects for a better understanding of the context and the ability to make changes to projects, which also increases flexibility in solving social problems.

In 2021, an association of students from international universities called "Global Research and Consulting" and six interns from Kazakhstan and the USA helped us online free of charge.

At this time, we talk a lot about mental health and the possibilities of developing resilience to crises both personal and organisational. We remain committed to our mission of supporting effective solutions to public problems by mobilizing the necessary resources for this.

We are always happy to be helpful and receive feedback from you.

Take care,

Team EFCA

01  
02  
03  
04  
05  
06  
07  
08



## About us

The Eurasia Foundation of Central Asia is a public organization registered in Kazakhstan in 2005.

## Our mission

The Eurasia Foundation of Central Asia mobilizes public and private resources to help citizens promote effective solutions to social problems at the national and regional levels.



# 12

projects are implemented in Kazakhstan and Central Asia in 2021

# 44,5

thousand beneficiaries including socially vulnerable groups, NGOs, initiative groups, crisis centers, youth and women

# 25

professionals in the fields of project management, communications, finance and accounting

01  
02  
**03**  
04  
05  
06  
07  
08

## Our directions



**Youth and education**



**Support for vulnerable groups**



**Citizen engagement and effective governance**



**Social entrepreneurship**

## Our partners

**01 Corporate sector**



**02 International organisations and embassies**



**03 Government agencies that cooperate with us and our grantees**

Mazhilis, Ministry of Industry and Infrastructure Development, Ministry of Labor and Social Protection, Ministry of Health, Regional, district and rural akimats in the regions of the Republic of Kazakhstan, Emergency departments, Committees of the penal system, youth resource centers, and more

# Board of Trustees and organizational structure

## Board of Trustees

**Nazir Sharifi** | Director of Strategic Development Department at Gazpetro Poland

**Lisa Coll** | President of Eurasia Foundation, observer

**Ivan Apanasevich** | Deputy Head of the Representative Office of the Eurasia Foundation

**Kasym Abzhanov** | Member of the Board of Directors of Lancaster Group

**Dinara Musabekova** | Director of the Civil Society Initiative of the University of Central Asia

**Azalia Dayirbekova** | Head of the Eurasia Foundation Project Office in Almaty

**Adalyat Abdumanapova** | Corporate Governance Officer, Team Leader IFC Environment, Social and Corporate Governance Program in Europe and Central Asia

## Structure of EFCA

### Departments



Projects  
Department



Grants  
Department



Development  
Department



Accounting

### Director

Rinad  
Temirbekov

Annual Report 2021

# Employees of the Year

Our values remain unchanged and all nominations, as always, are for those employees who have demonstrated their commitment to the EFCA values in the best possible way.

---

**1. Sagyndyk Zhadyra | Respect** | We value the diversity of thought and treat all of our colleagues and partners with respect.

---

**2. Dinara Nurusheva | Professionalism** | We are responsible for the success of our programs. Through constant learning, we make every effort to increase our efficiency and impact.

---

**3. Vitaliy Tsoy | Enterprise** | We show initiative in identifying key issues and seeking innovative, creative solutions.

---

**4. Alma Sholpankulova | Partnership** | We believe that collaboration is the best way to solve complex issues. We actively partner with government agencies, businesses, civil society, and local communities.

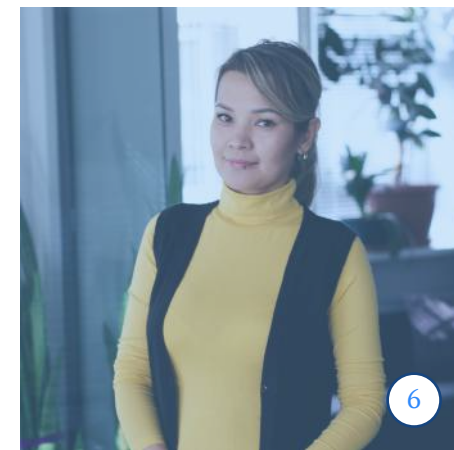
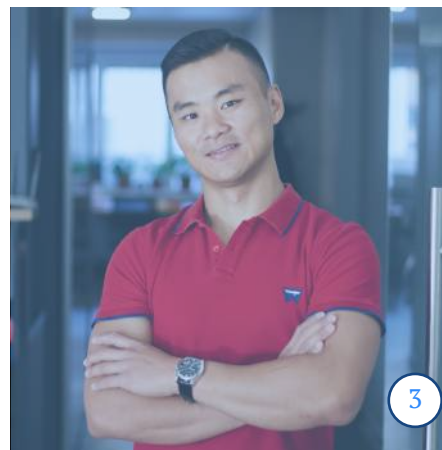
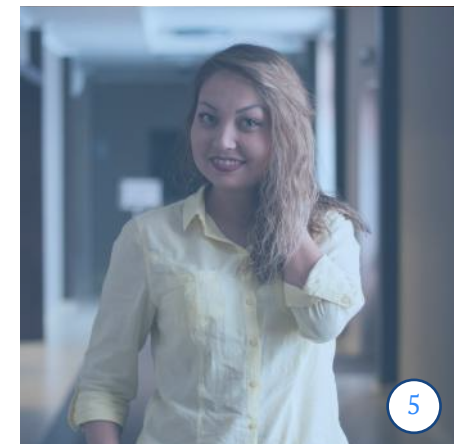
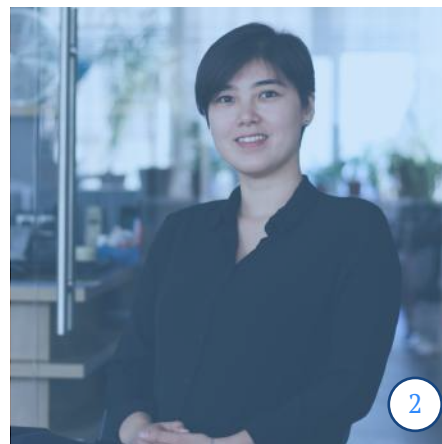
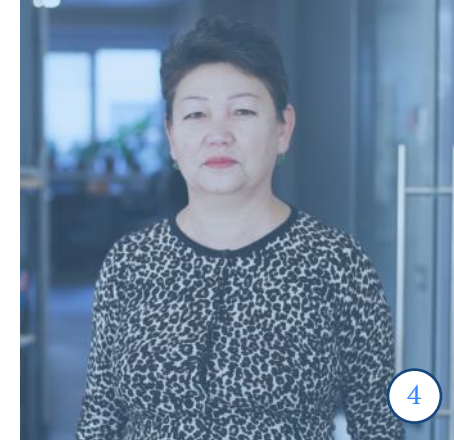
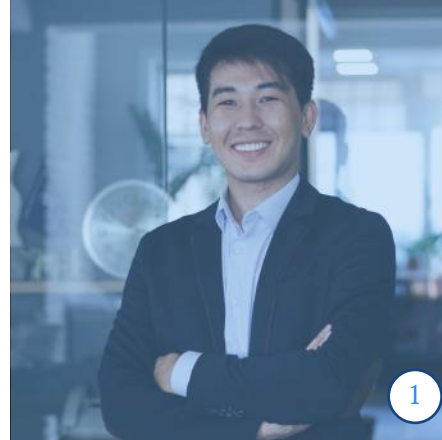
---

**5. Laura Bektemirova | People's Choice Award**

---

**6. Aigerim Abdullayeva | People's Choice Award**

---



01  
02  
03  
04  
05  
06  
07  
08

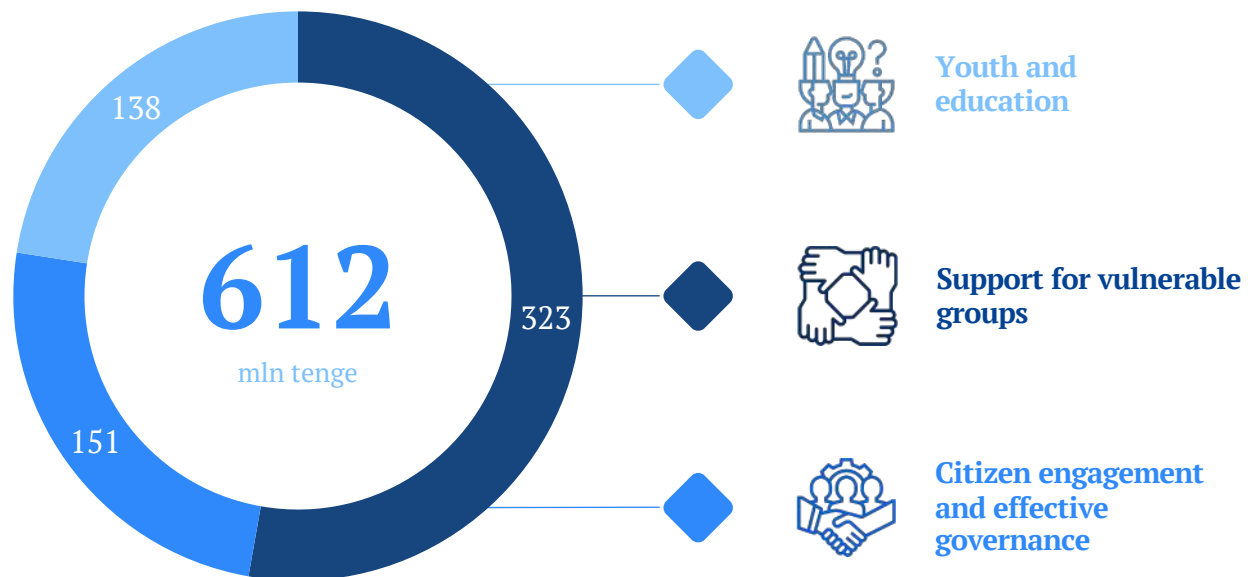
Annual Report 2021

# EFCA budget (1/3)

Sources of EFCA budget:



Budget by directions (in million tenge)

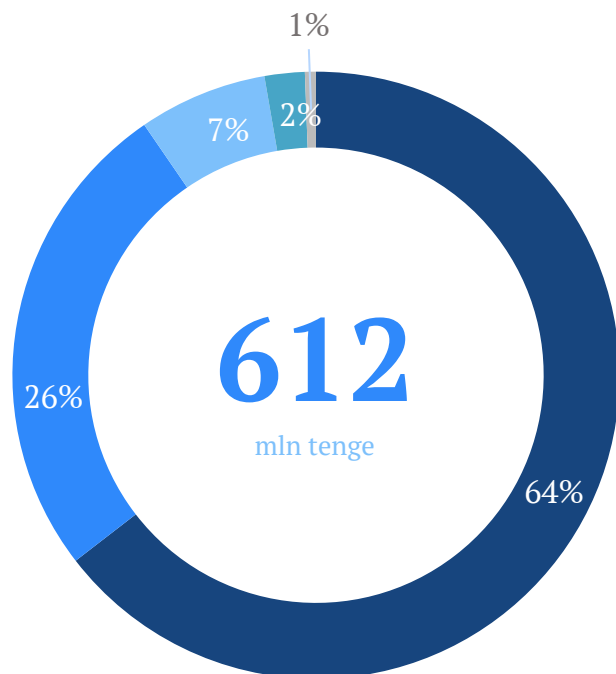


01  
02  
03  
04  
05  
06  
07  
08

Annual Report 2021

## EFCA budget (2/3)

Detailed budget (in million tenge)



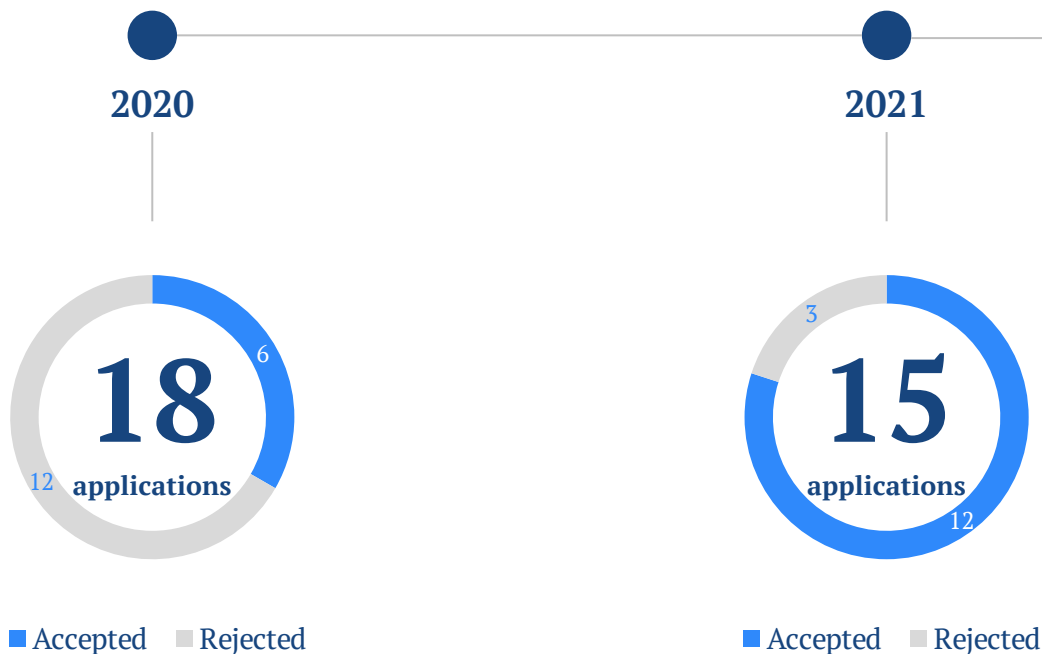
- Project related exp - ₸395 mln
- Personnel Costs (Program staff) - ₸159 mln
- Personnel Costs (Admin staff) - ₸42 mln
- Other fixed costs (utilities, office costs, audit) - ₸13 mln
- Assets (equipment, furniture) - ₸3 mln

01  
02  
03  
04  
05  
06  
07  
08

Annual Report 2021

# EFCA budget (3/3)

## Number of applications



The number of applications **decreased by 17%** compared to 2020, however there was a **100% in accepted** applications. The increase in 2021 can be explained by the fact that the team worked more thoroughly on applications, improving the quality of work with donors and focusing on their strengths.

For 2022 we aim to diversify EFCA's budget, attracting co-financing for existing projects.



# Our projects



## Youth and education

Central Asia Youth Leadership Academy

Techniques for the future

Atyrau Youth Development Program

Meet and Code



## Support for vulnerable groups

Atyrau Youth Development Program

Orle - women's employment promotion program

Your Voice Matters: Civic Tech Solutions for Decision-making



## Citizen engagement and effective governance

Public Spaces

NGO School, Algyr

Women's NGO Capacity Building Program

Civil Society Strengthening Project in Uzbekistan

Seminars on organizational development



## Social entrepreneurship

Zharkyra

01  
02  
03  
04  
05  
06  
07  
08

Youth and education

# CAYLA

The Central Asia Youth Leadership Academy (CAYLA) is an interactive platform for young leaders of Central Asia to collaborate. The goal of CAYLA is to form a community of young leaders in Central Asia. Within CAYLA, participants create and develop social projects supporting the development of youth, people with disabilities, education, environmental protection, inclusion and the rights of women and children.



## Number of beneficiaries

450 young people



## Location

Kazakhstan, Uzbekistan,  
Turkmenistan



## Project duration

2019-2024



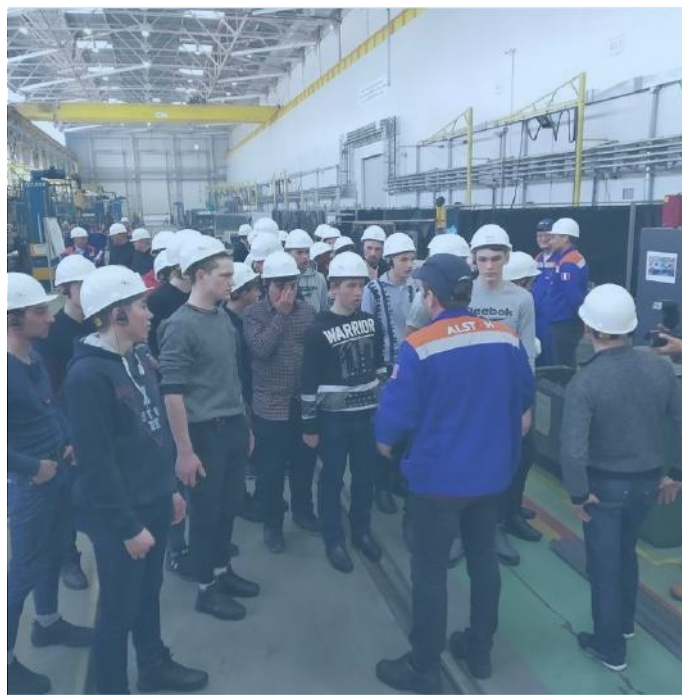
## Donor

US Agency for International  
Development (USAID)

Youth and education

# Techniques for the future

Thanks to the new welding workshop with modern equipment, college students will be able to hone their welding skills, participate in international World Skills competitions and find jobs.



## Number of beneficiaries

30 students,  
4 teachers



## Location

Atbasar, Akmola oblast  
Kazakhstan



## Project duration

2021



## Donor

Alstom



*"I have seen women who face difficulties in finding employment. I applied to the Central Asian Youth Leadership Academy (CAYLA) to find answers to my questions. While studying at the social entrepreneurship course with Altynai Tanirbergen within CAYLA, I had an idea about how I could help women's communities in my hometown of Tashkent. I came up with the idea to create a platform called Coozin, where women have a real opportunity to find a job and improve themselves. It turned out to be an excellent alternative solution to the problem of unemployment among women."*

**– Ummatoy Yuldasheva**

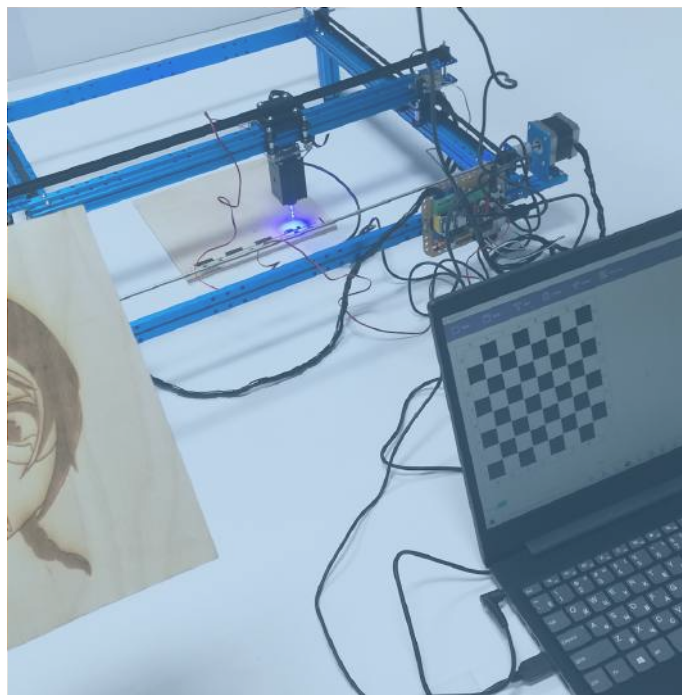
A graduate of the first CAYLA cohort



Youth and education

# Atyrau Youth Development Program

The “Zhaspace” based at the Abai Center in Atyrau will provide schoolchildren and young people with the opportunity to study in STEAM fields. Educational methods will combine natural, humanitarian and engineering subjects.



**Number of  
beneficiaries**

-



**Location**

Atyrau,  
Kazakhstan



**Project  
duration**

2022-2023



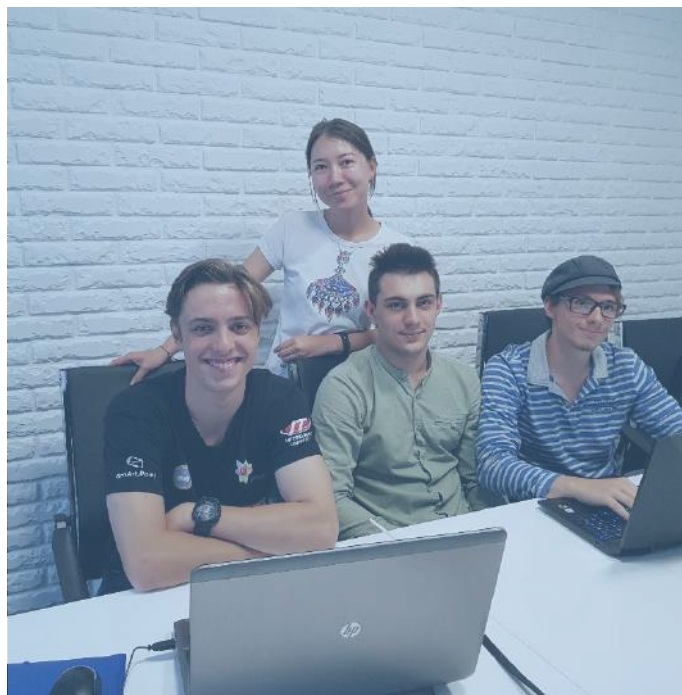
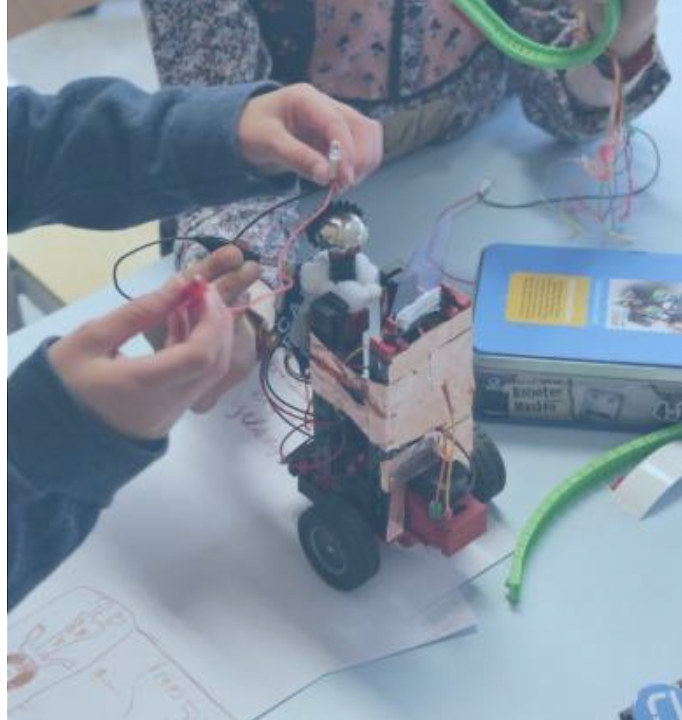
**Donor**

Chevron

Youth and education

# Meet and Code

Children and young people have gained new knowledge on programming, robotics, security in the digital environment and the use of technology in daily life.



## Number of beneficiaries

600 children



## Location

Atyrau, Zhezkazgan, Karaganda, Kostanay, Petropavlovsk, Taldykorgan, Suzak district, Kazakhstan



## Project duration

2020-2022



## Donor

TechSoup

Support for vulnerable groups

# Project Qolda, response to the pandemic

Local communities, volunteers and NGOs  
receive additional resources to help socially  
vulnerable segments of the population.



## Number of beneficiaries

Qolda 2.0 - 12 NGOs, 27 752,

Qolda 3.0 - 16 NGOs, 16 423



## Location

Kazakhstan



## Project duration

2020-2022



## Donor

Chevron



Support for vulnerable groups

## Orle project

Women expand their sources of income by growing vegetables and making craft goods through training and financial assistance.



### Number of beneficiaries

80 women and members of their families



### Location

Aksay, Uralsk  
Kazakhstan



### Project duration

2021-2022



### Donor

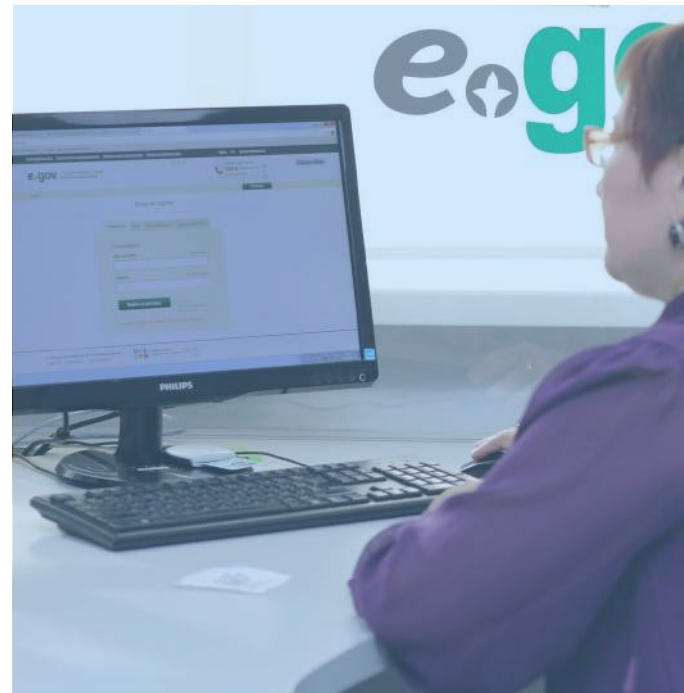
Shell Kazakhstan



Support for vulnerable groups

# Your voice matters

The project will help women and young people to use online tools more to access state services and resolve their questions.



**Number of beneficiaries**

-



**Location**

Kazakhstan



**Project duration**

2022-2024



**Donor**

European Union



*"For the first time in Shymkent, we worked not only with victims of domestic violence, but also with male aggressors. As a first step, it is necessary to change the approach in working with victims of violence by implementing correctional programs for working with domestic aggressors."*

**– Legal Protection Center  
«Заң талабы» (Zan Talaby)**

Citizen engagement and effective governance

# Public Spaces

Citizens are aware of their responsibility for the living environment and gain trust in collective civic action to solve common problems.

Attractive public spaces such as parks, lanes, and playgrounds are becoming a priority for local authorities.



## Number of beneficiaries

633 participants,  
7,200 local residents



## Location

Atyrau, Zhylyoysky district,  
Borankul village,  
Kazakhstan



## Project duration

2019-2022



## Donor

Tengizchevroil



*"I am a resident of the first city. They built us such a wonderful playground. We are very happy. Before my friends and I played in the playgrounds in the neighbouring street. Now we play not far from our homes. I am very grateful to the grown-ups that built this playground."*

**– Zhumanov Dastan,**  
4th grade student



Citizen engagement and effective governance

# Algyr, NGO School

20 NGOs won additional funding to the amount of 500 thousand tenge and up to 1 million tenge after starting school from government agencies and large NGOs. The participants wrote more applications than usual – in six months 13 organizations wrote 41 applications.



## Number of beneficiaries

22 NGO leaders,  
7,500 local residents



## Location

Atyrau and Atyrau oblast,  
Kazakhstan



## Project duration

2021-2022



## Donor

Tengizchevroil

Citizen engagement and effective governance

# Algyr, NGO School

As part of the NGO School program, for the first time in Kazakhstan, a manual on monitoring and evaluating social projects for NGOs has been issued.

This manual was written for its practical application by non-profit organizations in their work. The authors tried to present the traditionally difficult and incomprehensible topic for most organizations of the assessment and the logframe tool as simply and concisely as possible. For this, a specially developed design of the manual with visualization, pictures and tips from assessment practitioners was used.



**Practical guide for NGOs**  
MONITORING AND  
EVALUATION OF SOCIAL  
PROJECTS



**Authors**

Aigul Tagatova  
Dinara Nurusheva



**Editors**

Fatima Jandosova  
Bakhytgul Elchibayeva  
Rinat Temirbekov



**Donor**

Tengizchevroil

Citizen engagement and effective governance

# Program for increasing potential for women's NGOs

20 NGOs will be able to increase organizational sustainability by attracting new donors and partners.



**Number of  
beneficiaries**

-



**Location**

Kazakhstan, Kyrgyzstan, and  
Tajikistan



**Project  
duration**

2022-2024



**Donor**

Embassy of the Kingdom of the  
Netherlands

Social entrepreneurship

# Zharkyra

In 2021, the "Zharkyra" program was implemented by using reinvested funds from interest-free loans returned by social entrepreneurs from previous years. This year, the program supported three projects totaling 4.5 million tenge in grants. The newly formed joint ventures employed twelve people and during the year they helped 550 residents of the region.



## Number of beneficiaries

3 grant recipients,  
550 beneficiaries



## Location

Atyrau,  
Kazakhstan



## Project duration

2016-2022



## Donor

Tengizchevroil





*This year I took part in the Zharkyra program with the project "Emotional Intelligence without Borders". Having made it to the semi-finals and having the opportunity to participate in the business accelerator, I saw that Zharkyra is not only an opportunity to receive a grant, it is a training and supportive environment for the joint venture. In 2 months we completed 4-module training starting from Strategic Planning, Finance, Marketing and ending with Public Speaking. I wrote a business plan for the first time.*

*I want to express my deep gratitude to Tengizchevroil and the Eurasia Foundation of Central Asia for the opportunity and support in the field of social entrepreneurship. To date, the program has been translated into Kazakh, and community groups have been opened in Kazakh. We are already seeing results in children as they gradually learn to identify, understand and manage their emotions. Children talk about how they apply our techniques in practice at school. Also, it is gratifying to see the faces of grateful parents who observe positive changes in their children.*

**- Saule Tyumenova**  
Zharkyra project participant

Citizen engagement and effective governance

# Organizational development

EFCA provides consultations and trainings to increase the capacity of NGOs and organizations.

Main trainings:

- Strategic planning
- Project management
- Talent management
- Grant management, financial analysis and management
- Fundraising
- External communications



**Number of organizations that received trainings and consultations in 2021**

70+



**Location**

Kazakhstan, Central Asia

Citizen engagement and effective governance

# Project strengthening civil society in Uzbekistan

Training and consulting on strategic planning, as well as grants help Uzbek NGOs attract funding and develop the sustainability of their organisations.



**Number of  
beneficiaries**

13 NGOs



**Location**

Uzbekistan



**Project  
duration**

2021-2022



**Donor**

Eurasia Foundation





*Since we are a new organization, working with EFCA is our first project experience. Before that, we had never applied for grants. We can say that this project opened us as an organization. Before that, we had no experience not only in project management, but also in the implementation of NGO activities. EFCA gave us valuable knowledge on how to manage NGOs and work with basic documents.*

*As a grantmaker, EFCA not only transferred the grant amount to us, but also directed us correctly in the implementation of the project step by step. Constant consultations were held on the ongoing work, the problems encountered and ways to overcome them. At the same time, training sessions were organized to develop the organization's strategic plan. As a result, we have developed a mission, goals, strategy, vision, values of the organization.*

*We, as an NGO, have developed a strategic plan for the organization. This plan may not be perfect, but we think it's a great achievement for an organization like ours that is less than two years old.*

**- Gulbahor Karimova**

Head of the territorial branch of the Association "Women of the Agrarian Sector" of Uzbekistan in Andijan region



Citizen engagement and effective governance

# Seminars on organisational development

EFCA staff and partner Verum Foundation conducted webinars on organizational development for OSCE partners: NGOs and crisis centers



**Number of  
beneficiaries**

-



**Location**

Kazakhstan



**Project  
duration**

November – December 2021



**Donor**

OSCE Programme Office  
in Nur-Sultan

01  
02  
03  
04  
05  
06  
07  
08

The Eurasia Foundation of Central Asia mobilizes public and private resources, helping citizens to find and promote effective solutions to societal problems at the national and regional levels

# For all enquiries contact us at:

Rinad Temirbekov

Director  
[rinad@ef-ca.org](mailto:rinad@ef-ca.org)  
+7 701 717 99 37

Dinara Nurusheva

Research & Development Manager  
[dinara.n@ef-ca.org](mailto:dinara.n@ef-ca.org)  
+7 777 439 99 90

